

## **Campus Street**

Campus Street is all about you – The idea behind Campus Street is to financially empower every College student.

We're a C2C marketplace for college students which connects them with their peers for the purpose of buying and selling used/unused stuff (books, study material, novels, electronics, musical instruments, paint brushes, drawing sheets, colors etc.) within their Campus.

We're building a community of students where they connect and support each other. On our website, students can save or earn money by buying or selling the items directly with each other. Students who are really good in Handicrafts or Sketches can also earn by listing their items on our platform at free of cost.

We're aiming to make Students self-reliant and financially empower.

### **Types of Internship & their Duration**

- **Campus Ambassador – 1 month**
  - The campus ambassador's day-to-day responsibilities include:
    1. Introducing your peers to us
    2. Working on social media engagement - increase reach, followers, and potential influencer partnerships
    3. Working on campaign execution - execute short campaigns given to you on a daily or weekly basis
    4. Working on event promotions - promote our events in your college and community
    5. Working on content writing - create posts and engage the audience
    6. Working on strategizing - if you have any ideas on how you could bring more and more leads, your strategies are welcomed
    7. Bringing registrations on the website
  
- **Digital Marketing – 2 to 3 months**
  - Selected intern's day-to-day responsibilities include:
    1. Handling social media and optimization
    2. Creating and monitoring Facebook, LinkedIn, Twitter & Instagram campaigns
    3. Handling customer's messages and queries received on social media platforms
    4. Writing blogs/newsletters
  
- **Graphic Designing – 2 to 3 months**
  - Selected intern's day-to-day responsibilities include:
    1. Design posters and posts
    2. Bring innovative and original ideas for the campaign
    3. Work on making a user-centered design approach and rapidly test and iterate your designs

- **Web App Development – 2 to 3 months**
  - Selected intern's day-to-day responsibilities include:
    1. Working on frontend development with ReactJS
    2. Integrating Node.js APIs with frontend
    3. Designing UI/UX
    4. Working on bug fixing and improving website performance
  
- **Content Writing – 2 to 3 months**
  - Selected intern's day-to-day responsibilities include:
    1. Writing blogs/newsletters
    2. Writing Quora answers etc.

### **Rewards and incentives**

1. Certificate on successful completion of the internship
2. Letter of recommendation based on your performance

### **Perks**

Certificate  
Letter of recommendation  
Flexible work hours  
A Mentor who'll guide time to time

**For detailed information you may visit us on:**

**Website:** [web.campusstreet.co.in](http://web.campusstreet.co.in)

**Social media handles:**

**Instagram:** <https://www.instagram.com/thecampusstreet>

**LinkedIn:** <https://www.linkedin.com/company/thecampusstreet>

**Twitter:** <https://twitter.com/thecampusstreet>

**Koo:** <https://www.kooapp.com/profile/thecampusstreet>

**FB:** <https://www.facebook.com/thecampusstreet>